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ArcticNet Annual Scientific Meeting 2012 Vancouver, British Columbia, CANADA 10 - 14 December, 2012

ArcticNet

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8th Annual Scientific Meeting
10-14 DECEMBER 2012
The Westin Bayshore, Vancouver, BC



An invitation to: Sponsors and Exhibitors

Hosted by ArcticNet, a Network of Centres of Excellence Canada

# VANCOUVER, BC



ArcticNet invites you to Vancouver, British Columbia, for its Annual Scientific Meeting 2012 (ASM2012) to be held at the Westin Bayshore from 10-14 December 2012.

ArcticNet is a **Network of Centres of Excellence** that brings together scientists and managers in the natural, human health and social sciences with their partners in Inuit organizations, northern communities, government and industry to help Canadians face the impacts and opportunities of climate change and globalization in the Arctic. Over 145 ArcticNet researchers from 30 Canadian universities and 8 Federal departments collaborate on 35 research projects with research teams in Denmark, Finland, France, Greenland, Japan, Norway, Poland, Russia, Spain, Sweden, the United Kingdom and the USA.

The ArcticNet Administration Centre is hosted at Université Laval, Quebec City, Canada.

More information on ArcticNet is available on our website at: www.arcticnet.ulaval.ca

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# **VENUE**

# Westin Bayshore

The Westin Bayshore offers guests the best of both worlds: the activities and cultural events of Vancouver, as well as a relaxing resort experience. Connected to the 1,000-acre Stanley Park via the world-famous seawall, the hotel affords guests immediate access to nature. Enjoy views of the coastline and distant mountains from this beautiful downtown Vancouver hotel.

Link to the Westin Bayshore: www.westinbayshore.com

#### Vancouver, British Columbia

Surrounded by water on three sides and nestled alongside the Coast Mountain Range, Vancouver is the largest city in the province of British Columbia with over half a million residents and one of the mildest climates in Canada. Majestic mountains, sparkling ocean, rainforests and beautiful foliage all four seasons make Vancouver one of the most beautiful cities in the world.

If a city is judged by its diversity and culture, we're proud to say that Vancouver neighbourhoods take top honors. No less than a dozen different enclaves invite visitors and locals to stroll colourful sidewalks, savour spectacular settings and soak in a wide range of urban vibes with roots in many different cultures and ways of life. And the bonus for visitors is that so many of the neighbourhoods in Vancouver are located so close to each other, making it possible to see many sides of this complex and diverse city during your visit.

Link to Vancouver Tourism: www.tourismvancouver.com



# SPONSORSHIP OPPORTUNITIES

Gain exposure for your organization, demonstrate your commitment to Arctic research and issues, and enhance your visibility among influential leaders and decision-makers by supporting the ASM2012.

We invite you to consider one of the opportunities described below and fill out the Sponsorship Form available on the ASM2012 Website at:

http://www.arcticnetmeetings.ca/asm2012/docs/sponsorship form.pdf. If you have any questions or specific sponsor ideas, please contact Christophe Bourillon at 418 656-7106 or at Christophe.Bourillon@arcticnet.ulaval.ca. We can customize a sponsor package that will suit your interests.

### PLATINUM SPONSOR – \$15,000

#### Benefits include:

- Recognition during opening and closing plenary
- Full-page advertisement in the ASM2012 program
- Three complimentary meeting registrations for the ASM2012
- One complimentary exhibitor booth
- Acknowledgement in the ASM2012 program and website
- Opportunity to include promotional material in the registration package

### GOLD SPONSOR - \$10,000

#### Benefits include:

- Recognition during opening and closing plenary
- Full-page advertisement in the ASM2012 program
- Two complimentary meeting registrations for the ASM2012
- 50% discount on exhibitor booth
- Acknowledgement in the ASM2012 program and website
- Opportunity to include promotional material in the registration package

#### STUDENT DAY SPONSOR - \$4,000

#### Benefits include:

- Recognition during opening and closing plenary at Student Day on 10-11 December
- Half-page advertisement in the ASM2012 program
- One complimentary registration for the ASM2012
- Acknowledgement in the ASM2012 program and website
- Signage with logo during Student Day

#### GRADUATE STUDENT POSTER AWARD - Total 12 prizes - \$4,800

The Poster Awards consist of three prizes, first place, second place and third place, in each of the following four categories: Social Science, Human Health, Marine-Natural Science and Terrestrial-Natural Science.

1st PLACE - \$500 each (four available – total \$2,000) 2nd PLACE - \$400 each (four available – total \$1,600) 3rd PLACE - \$300 each (four available – total \$1,200)

#### Benefits include:

- Verbal recognition during the Award Ceremony
- Acknowledgement in the ASM2012 program and website
- Signage with logo at the Award Ceremony

### ARCTIC INSPIRATION PRIZE CEREMONY- \$4,000

#### Benefits include:

- Recognition during the Arctic Inspiration Prize Ceremony
- Half-page advertisement in the ASM2012 program
- One complimentary registration for the ASM2012
- Acknowledgement in the ASM2012 program and website
- Acknowledgement in the Arctic Inspiration Prize Website
- Signage with logo at the Ceremony

### BANQUET SPONSOR - \$4,000

#### Benefits include:

- Recognition during the Banquet Dinner
- Half-page advertisement in the ASM2012 program
- One complimentary registration for the ASM2012
- Acknowledgement in the ASM2012 program and website
- Signage with logo in the Grand Ballroom

### PLENARY SPONSOR - \$3,500

#### Benefits include:

- Recognition during the opening and closing plenary
- Half-page advertisement in the ASM2012 program
- One complimentary registration for the ASM2012
- Acknowledgement in the ASM2012 program and website
- Signage with logo in the plenary room

#### POSTER SESSIONS SPONSOR - \$3,500

#### Benefits include:

- Recognition during opening and closing plenary
- Half-page advertisement in the ASM2012 program
- One complimentary registration for the ASM2012
- Acknowledgement in the ASM2012 program and website
- Signage with logo in the poster room

### LUNCH SPONSOR - \$2,500

#### Benefits include:

- Quarter-page advertisement in the ASM2012 program
- Acknowledgement in the ASM2012 program and website
- Signage with logo in the Stanley Park Ballroom

# WELCOME RECEPTION SPONSOR - \$2,000

#### Benefits include:

- Quarter-page advertisement in the ASM2012 program
- Acknowledgement in the ASM2012 program and website
- Signage with logo in the Grand Ballroom Foyer

## COFFEE BREAK SPONSOR - \$1,500

#### Benefits include:

- Quarter-page advertisement in the ASM2012 program
- Acknowledgement in the ASM2012 program and website
- Signage with logo in the Grand Ballroom Foyer

# **EXHIBITORS**

# **Booth Fee**

The fee for exhibiting is \$1,500 CAD.

This fee includes:

- 8 x 10 feet exhibit booth
  - 8 feet high back drape and 3 feet high side rails
  - 6 feet draped table
  - 2 chairs
  - 1 wastebasket
- One free registration providing entry to all scientific sessions, lunches and banquet
- Coffee breaks served in the Exhibit Hall
- Acknowledgement in the ASM2012 program and website
- 50-word description of exhibiting organization in the meeting program

# Important dates

19 October 2012 50-word company description for program
11 December 2012 Exhibit set-up – between 9:00 and 17:00

14 December 2012 Exhibit break down – between 15:00 and 16:00

# **Exhibitor Form**

Please fill out the Exhibitor Form available on the ASM2012 Website at: <a href="http://www.arcticnetmeetings.ca/asm2012/docs/exhibitor form.pdf">http://www.arcticnetmeetings.ca/asm2012/docs/exhibitor form.pdf</a>. If you have any questions or specific requirements, please contact Christophe Bourillon at 418 656-7106 or at Christophe. Bourillon@arcticnet.ulaval.ca.

# Registration and Booth Staffing

Each booth fee includes full registration for one company representative manning the booth during the meeting. Additional representatives must pay the regular registration fee to attend scientific sessions, lunches and banquet. A confirmation e-mail will be sent to you to confirm and give you your booth number. This e-mail will also guide you through the registration steps.

# **Exhibit Description**

Exhibitors are requested to submit a 50-word typed description of their exhibit. The description must be received no later than Friday, 19 October 2012, so it may be included in the conference program. If your booth description is not received by this deadline, the description will appear in the electronic version of the program.

# **Booths Assignments**

The floor plan of the exhibit area showing booth location is available in Appendix A of the present document. An electronic version of the floor plan and available booths will be updated regularly on the ASM2012 website, allowing exhibitors to select the best remaining booth. Booths will be assigned on a first come, first served basis. A confirmation of the location of your booth will be sent to you as soon as possible. If none of your choices are available, we will contact you to discuss a new booth assignment with you. The configuration of the exhibit hall may accommodate a maximum of 16 booths.

# **Exhibitors Services**

### a) The Westin Bayshore Services

Services offered by The Westin Bayshore: internet and telephone lines. To order these services at your booth, please fill out the Telephone & High-Speed Internet Order Form and send it to Heather Little, Convention Services Manager at The Westin Bayshore, by e-mail to heather.little@westin.com.

### b) AV equipment and electricity

PSAV is the official supplier at the Westin Bayshore. Their order form will be sent to each exhibitor by email.

**PSAV Presentation Services** 1601 Bayshore Drive Vancouver, BC V6G 2V4 T: (604) 682-6504

E: jburke@PSAV.com

http://partner.psav.com/thewestinbayshorevancouver

# c) Shipping and material handling

Events on the Move is an official supplier for shipping/receiving, materials handling and customs. The Westin Bayshore has no on site storage and therefore cannot accept Trade Show materials. All shipments must be made to **Events on the Move** directly. Their order form and shipping instructions will be sent to each exhibitor by email.

Events on the Move Enterprises 12340 Horseshoe Way Richmond, BC V7A 4Z1

T: (604) 647-0130

Toll Free: 1-877-355-1116 F: info@eventsonthemove.com

Bayshore Grand Ballroom Foyer and Exhibition

