

# AN INVITATION TO SPONSORS AND EXHIBITORS

ArcticNet's Annual Scientific Meeting will be an exclusive opportunity to:

- Gain exposure for your organization
- Demonstrate your commitment to Arctic research
- Enhance your visibility among influential leaders and decision-makers from the science, policy, private, and media sectors



## ArcticNet Annual Scientific Meeting 2016

RBC Convention Centre  
Winnipeg, Manitoba  
5-9 December 2016

The Arctic is undergoing a major transformation. Climate change and modernization are bringing important issues, including the health of Northerners, melting sea-ice, intercontinental shipping, sovereignty, resource exploitation, and the environment, to the forefront of national and international agendas.

ArcticNet invites you to Winnipeg, Manitoba, Canada for its Annual Scientific Meeting (ASM2016) to be held at the RBC Convention Centre from 5-9 December 2016. The ASM2016 will welcome researchers, students, Northerners, policy makers, media and stakeholders from all fields of Arctic research to discuss the global challenges and opportunities arising from climate change and modernization in the Arctic.

With about 600 participants expected to attend, the ASM2016 will be the largest trans-sectoral Arctic research conference held in Canada this year.

## CONTACT

### RÉAL CHOQUETTE

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# ABOUT ARCTICNET

ArcticNet is a Network of Centres of Excellence of Canada that brings together scientists and managers in the natural, human health and social sciences with their partners from Inuit organizations, northern communities, federal and provincial agencies and the private sector to study the impacts of climate change and modernization in the coastal Canadian Arctic. Over 150 ArcticNet researchers and 1000 graduate students, postdoctoral fellows, research associates, technicians and other specialists from 31 Canadian universities, and numerous federal, provincial and regional departments and agencies collaborate on 41 ArcticNet research projects with research teams in 14 countries.

The ArcticNet Administrative Centre is hosted at Université Laval, Quebec City, Canada.

ArcticNet

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# SPONSORSHIP OPPORTUNITIES

ArcticNet's Annual Scientific Meeting will be an exclusive opportunity to gain exposure for your organization, demonstrate your commitment to Arctic research and enhance your visibility among influential leaders and decision-makers from the science, policy, private, and media sectors. Please note that the program, though available in PDF format, will not be printed.

We invite you to consider the sponsorship opportunities described below and fill out the Sponsorship Form.

## PLATINUM – \$15,000

Sponsorship recognition:

- Signage throughout the conference
- Full-page color advertisement in the program
- Three complimentary registrations
- One complimentary exhibitor booth
- Acknowledgement on the website and in the program

## GOLD - \$10,000

Sponsorship recognition:

- Signage throughout the conference
- Full-page color advertisement in the program
- Two complimentary registrations
- 50% discount on exhibitor booth
- Acknowledgement on the conference website and in the program

## GRADUATE STUDENT POSTER AWARDS - \$6,000 (\$2,000 per category)

The Poster Awards consist of a series of first place (\$1,000), second place (\$600) and third place (\$400) prizes in each of the following three categories: Social and Human Health Sciences, Marine-Natural Science and Terrestrial-Natural Science. The Poster Awards Ceremony will be held during the Thursday evening banquet.

Sponsorship recognition:

- Signage at the Poster Awards Ceremony
- Verbal recognition during the Poster Awards Ceremony
- Acknowledgement on the website and in the program



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# SPONSORSHIP OPPORTUNITIES

## STUDENT DAY - \$5,000

Sponsorship recognition:

- Signage throughout the conference
- Half-page color advertisement in the program
- One complimentary registration
- Acknowledgement on the website and in the program

## POSTER SESSIONS - \$3,500

Sponsorship recognition:

- Signage in the Exhibit Hall
- Half-page color advertisement in the program
- Acknowledgement on the website and in the program

## PLENARY SESSION - \$3,500

Sponsorship recognition:

- Signage in the plenary session of your choice
- Half-page color advertisement in the program
- Acknowledgement on the website and in the program

## TOPICAL SESSION - \$2,000

Sponsorship recognition:

- Signage in the topical session of your choice
- Half-page color advertisement in the program
- Acknowledgement on the website and in the program

We will be happy to customize a sponsorship package that will suit your organization's interests and needs.

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# EXHIBITORS

As an exhibitor at ArcticNet's Annual Scientific Meeting, your organization will have the opportunity to reach a wide range of audiences including scientists, research organizations, logistics providers, policy- and decision-makers, northern residents, as well as private sector and non-governmental organizations interested in the current state and key changes in the Arctic regions.

If you or your organization has an interest in Arctic issues, attendance at this conference should not be missed. Coffee breaks and two evening receptions will be hosted in the exhibit areas, providing your organization with high visibility with conference delegates throughout the entire week.

All exhibitors will be acknowledged in the electronic conference program and on the website, along with a 50-word description and logo of their organization. Please note that the program, though available in PDF format, will not be printed. If you are interested in hosting a booth at the conference, please fill out the Exhibitor Form.

## BOOTH FEE

Exhibitor package includes:

- 10' wide by 8' deep exhibit booth:
  - » 8' high back drape and 3' high side rails
  - » 6' skirted table
  - » 2 chairs
  - » 1 wastebasket
- One free registration providing entry to all scientific sessions, lunches and the banquet
- Coffee breaks served in the exhibit areas
- Acknowledgement in the ASM2016 program and website
- 50-word description and logo of organization in the ASM2016 program

Booth fee: \$1,575 CAD, including GST

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# EXHIBITORS

## BOOTH ASSIGNMENT

The floor plan indicating booth locations is available on the ASM2016 website, where it will be updated regularly as the booths are assigned. Exhibitor booths are situated in Meeting Room 3-4,7-10, located adjacent to the plenary session room. The exhibit area will also host the scientific posters. Exhibitors are asked to consult the website before filling out the Exhibitor Form to select their preferred locations (1st and 2nd choices). Booths will be assigned on a first come, first served basis. A confirmation of the location of your booth will be sent to you as soon as possible by email.

## REGISTRATION AND BOOTH STAFFING

Each booth fee includes full registration for one organization representative who will man the booth during the meeting. A confirmation email will be sent to you indicating your booth number and providing instructions on how to register.

## DESCRIPTION OF ORGANIZATION

Exhibitors are requested to submit their logo and a 50-word description of their organization no later than Friday, 28 October 2016 in order to be acknowledged in the electronic conference program.

## IMPORTANT DATES

28 October 2016	Submission deadline for logo and 50-word description
5 December 2016	Exhibit set-up – between 13:30 and 17:00
9 December 2016	Exhibit take down – between 12:00 and 13:30

## ADDITIONAL EXHIBITOR SERVICES

Additional information on shipping, material handling, availability of electrical services and Internet will be provided to exhibitors with their booth allocation confirmation.

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